# Kew Gardens

## 5 June 1990

Four stamps will be issued on 5 June to mark the 150th anniversary of Kew Gardens becoming a national institution. The Gardens are amongst the best-known botanical gardens in the world and were described by the late Sir Huw Wheldon as the "plant capital of the world"; they are visited by some 1<sup>1</sup>/<sub>4</sub> million botanists and tourists each year. The Gardens, which occupy 300 acres, contain specimens of some 50,000 different kinds of plant.

The four stamps depict trees and several of Kew's finest buildings. The **20p** stamp (basic inland first class and EEC rate) features a cycad, a fernlike tree of ancient origin, and the Sir Joseph Banks Building which opened this year. Banks (1744–1820) actively promoted economic botany; the study of plants with particular uses. The Banks Building, with its appropriate theme of "the Thread of Life", is the latest addition to Kew's individual pieces of architecture.



The **29p** stamp (worldwide postcard rate) shows a stone pine, a Mediterranean tree with edible seeds, and the Princess of Wales Conservatory, the largest glasshouse at Kew. Opened in 1987, it contains 10 separate computer-controlled climatic zones ranging from desert to tropical rain forest.

The third stamp, **34p** value (Airmail Zone B) features a graceful willow tree and the Palm



House. This 19th century building was designed by Decimus Burton and R Turner; it has recently been restored to its former glory.

The **37p** stamp (Airmail Zone C) portrays a cedar tree and one of Kew's earliest buildings, the famous Pagoda, built as a folly in 1761-2. It reminds us that the gardens were originally constructed as a pleasurable escape for royalty from the formalities of court.

The Gardens were started by Princess Augusta, daughter in law of King George II, and Lord Bute in the 1750s. They quickly developed from a nine acre private garden; by the mid-1760s they were described by horticulturists as a "paradise of our world", containing many rare and exotic plants. During the reign of George III the Gardens came under the control of Sir Joseph Banks described by Sir Huw Wheldon as "botanic impresario", who opened the Gardens to the public — one day a week — in 1774. Both George III and Banks died in 1820 and for some years the Gardens went into decline and the Treasury tried, fortunately unsuccessfully, to persuade Queen Victoria to close them as an unnecessary burden on the Exchequer.

The eminent Victorian botanist Sir William Hooker (1785-1865) was appointed Director of the Gardens in 1841; during his period in office the Gardens grew from 11 to 250 acres in extent. By 1850 there were 2,000 species of plants. The famous Palm House was opened in 1848 — a great wrought iron and glass structure, inspired by the Crystal Palace. It measures 362 feet long and 66 feet high and was heated by an extensive system of hot water pipes; Hooker referred to it as the "Great Stove". The Temperate House, opened in 1863, was the largest plant house in the world. Like the Palm House, it was designed by Decimus Burton.

Sir William's son, Joseph (1817-1911) succeeded his father as Director in 1865; he had studied in the Himalayas and made journeys to New Zealand and Antarctica. He expanded the tree plantations, planting over 1,000 specimens of pines. The trees served to screen out some of the unwanted views of industrial London. He also developed the Rock Garden, expanded

collections of sub-Alpine plants, making Kew a veritable "living encyclopaedia of plants". He was succeeded in 1885 as Director by his son-inlaw William Thisleton-Dyer (1843-1928), so for over 60 years the Gardens were run, in succession, by father, son and son-in-law.

Kew is far from being a static garden, it is always changing. The Queen's Garden, opened in 1969, contains plants grown in England in the 17th century. It is sited at the back of the Dutch House, used by George III and his family. The Alpine House was opened in 1981. In 1965 Wakehurst Place in Sussex came under the management of Kew; with natural slopes, clean air and better and more varied soil, it ideally complements Kew Gardens. Sadly Kew suffered severe damage in the Great Storm of October 1987 and again earlier this year. The dedication of the staff helped to save some rare species from harm. The stamps are a pleasing tribute to a wonderful national institution.



### **Technical Details**

The Kew Gardens stamps were designed by Paul Leith and printed by Harrison & Sons Limited in photogravure on phosphor-coated paper. They are of vertical format, 30 x 41mm, printed in sheets of 100 with PVA Dextrin gum. Perforation measures 14 x 15.

## **Presentation Pack**

The presentation pack (No. 208) will cost £1.45; it was designed by Angela Reeves (Design Coordinator, Royal Mail Stamps) with text by Neil Ardley and printed by Moore & Matthes (Printers) Limited.

#### **Royal Mail Stamp Cards**

Royal Mail Stamp Cards featuring enlargements of each of the four stamps will be available from 21 May, price 18p each. They are numbered 126A-D.

#### First Day Cover

The Royal Mail first day cover will be available from the British Philatelic Bureau, philatelic counters and main post offices approximately two weeks before 5 June, price 18p. Two pictorial postmarks will be used for the first day cover service — one for the British Philatelic Bureau, the other for Kew.

A first day cover service will be provided by the Bureau with the official Royal Mail cover addressed to the destination required with the stamps cancelled with the requested postmark. Application forms, available from the Bureau and main post offices, should be returned not later than 5 June.

Customers requiring only the special pictorial postmarks may obtain them under the reposting facility by sending on the first day of issue a stamped envelope under an outer cover endorsed "Special First Day of Issue handstamp" to:

Britis	h Philatelic Bureau	20 Brandon Street EDINBURGH EH3 5TT	
Kew	London North Special Handstamp Centre		
		City of London LDO	
		King Edward Street	
		LONDON EC1A 1AA	
or		Special Postmark Duty	
		Twickenham LDO	
		London Road	
		TWICKENHAM TWI 1AA	

First Day Posting Boxes will be provided at most main post offices for those collectors who wish to post covers to receive the standard, nonpictorial "First Day of Issue" handstamps. A pictorial First Day postmark, showing the arms of the City of London will be used at the London North Special Handstamp Centre, City of London LDO, King Edward Street, LON-DON EC1A 1AA. Durham Post Office will be using a pictorial First Day handstamp showing the cathedral. Items for this postmark should be sent to: Pictorial First Day of Issue Postmark









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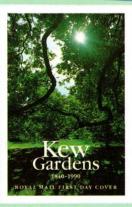
ten separate computer controlled climatic zones ranging from desert to tropical rain forest. The the third stamp a graceful willow tree perimus littories and a constructed between kenn entored to its former glory. The final stamp portrays one of Kew's sarliest buildings, the Papods, with a celast tree. The Papoda, a folly built in 170-2 in the fashioad kenionies rays, or the fashioad kenionies rays, or the final stamp portrays one of kew's sarliest buildings, the Papods, with a celast tree. The Papoda, a folly built in 170-2 in the fashioad kenionies rays, or the fashioad kenionies rays, or the same fastion of the garder's view.













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Duty, Durham Post Office, 33 Silver Street, DURHAM DH1 3RE.

A number of special handstamps sponsored by stamp dealers and others, will be used on 5 June - details of these will be found in the British Postmark Bulletin, available on subscription from the British Philatelic Bureau.

# Souvenir Cover

A souvenir cover, of similar design to the first day cover, will be available from all philatelic counters from 6 June, price 18p. This will be on sale for one year.

#### Earlier Related Issues

The British Post Office has issued a number of stamps featuring flowers and trees, starting with the 3d stamp in the 1963 National Nature Week issue. Four stamps commemorated the 10th International Botanical Congress in Edinburgh in 1964, and the well-known flower illustrations of the Rev. Keble-Martin and used on six British Wild Flowers stamps in 1967. Two Tree stamps were issued in 1973 and 1974, respectively showing an Oak and a Horse Chestnut. Roses featured on four stamps marking the centenary of the Royal National Rose Society in 1976; Spring Wild Flowers was a popular issue in March 1979. Flowers and trees adorned the four British Gardens stamps of 1983. Photographs of flowers by Alfred Lammer were featured on four stamps in 1987; the alternative "First Day of Issue" postmark, inscribed Richmond Surrey, had the Kew Palm House as its design. The Yellow Waterlily and fungi were depicted on two of the Linnean Society stamps of 1988. Kew featured on the cover of the fourth book in the 50p Botanical Gardens series of 1987-8.

# Scottish Aerogrammes

A number of readers have asked for a listing of Scottish aerogrammes which we are pleased to publish. For issues to 24 May 1988, the value in parentheses refers to the postage value of the imprinted stamp; since 4 April 1989 the aerogrammes have included the non value indicator. Note: Until 1981 aerogrammes were officially termed "Air Letters".

15 May 74	Glenfinnan Monument (6p)
13 Jan 75	Robert Burns (6p)
12 May 75	Glasgow 800th Anniv (81/2p)
18 Jun 75	Highlands (8½p)
23 Jul 75	Scott Monument (8½p)

14 Jul 76 25 Aug 76 4 May 77 23 Aug 78 25 Apr 79 29 Aug 79 21 May 80 13 Aug 80 29 Apr 81 28 Apr 82 25 Aug 82 13 Apr 83 10 Aug 83 29 May 84 14 Aug 84 23 Apr 85 6 Aug 85 8 Apr 86 5 Aug 86 4 Aug 87	Folk Traditions (10½p) Ailsa Craig (10½p) Gathering of Clans (10½p) Regimental Uniforms (10½p) St Andrews Golf (10½p) Regimental Uniforms (12p) Regimental Uniforms (14p) Soc of Antiquaries (14p) Wildlife (20p) Royal Navy (24p) Tartans (24p) Edinburgh (26p) Boys' Brigade (26p) Inland Air Mail (26p) Edinburgh Festival (26p) War Blinded (26p) Andrew Carnegie (26p) N Lighthouse Board (26p) Mary Queen of Scots (26p) James M Barrie (26p)
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23 Apr 85	War Blinded (26p)
6 Aug 85	Andrew Carnegie (26p)
8 Apr 86	N Lighthouse Board (26p)
5 Aug 86	Mary Queen of Scots (26p)
4 Aug 87	James M Barrie (26p)
29 Mar 88	Year of the Bible (26p)
24 May 88	Glasgow Garden Festival (26p)
4 Apr 89	Famous Scots (32p)
8 Aug 89	William Playfair (32p)
24 Apr 90	Forth Rail Bridge (40p)
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Only the Playfair and Forth Bridge issues are still on sale at the British Philatelic Bureau and philatelic counters; the Playfair aerogramme will be withdrawn from sale on 7 August 1990.

	FORTH BRIDGE	
890	Opened 4th March 1890	2
I	CENTENARY	•

# Society News

Visitors to Stamp World with an interest in local postal history have an ideal opportunity to meet informally with other enthusiasts on 9 May. The Midland (GB) Postal History Society is holding a meeting in Room C between 10.30am and 1.30pm. Postal history societies have been invited to contribute to displays and it is hoped that many members will be present. Enquiries to: W J Calladine, Dunley House, Cranham, GLOUCESTER GL4 8HQ.

A new society for collectors of revenue stamps of the world is being set up; a meeting will be held at the East India Club, 16 St James' Square, London SW1 at 4pm on 10 May. Enquiries to: John Whiteside, 4 Moorfields, Scott Hall Road, LEEDS LS17 6SJ.